

**INSTITUTE OF HOTEL MANAGEMENT CATERING TECHNOLOGY AND
APPLIED NUTRITION, HYDERABAD.
STAFF PROFILE**

NAME	Parul Gupta
DESIGNATION	Assistant Lecturer
SPECIALIZATION	Front Office, HRM, Research
EDUCATIONAL QUALIFICATIONS	<ul style="list-style-type: none"> • Pursuing Ph.D. in Management from a State Government University. • MBA in HRM from Banasthali Vidyapith, Rajasthan. • B.Sc. Hospitality & Hotel Administration from IHM Lucknow.
PROFESSIONAL QUALIFICATIONS	<ul style="list-style-type: none"> • UGC JRF & NET in HRM (December 2018) • NHTET (March 2018)
EXPERIENCE	<ul style="list-style-type: none"> • Multidirectional work experience of over 5 years in industry and academics. • Prior to joining IHM-Hyderabad in 2019, worked with IHM PUSA, IHM Hamirpur and ITHM, Bundelkhand University, Jhansi. • Over two years of industry experience including reputed hotel the Leela Kempinski, Gurgaon.
RESEARCH & ACADEMIC CONTRIBUTION	<p><u>Conference Presentations & Research Publications</u></p> <ul style="list-style-type: none"> • Research paper publication in UGC Care listed Journal & MHRD approved book. • International Conference on Future Trends in Hospitality (2020). Presented a paper on “TQM as a Tool for Success of the Hospitality Industry” at IHM, Bhopal. • International Conference on Hospitality Industry Vision 2025 (2019). Presented a paper on “Cracks in the Glass Ceiling” at NCHMCT, Noida. • International Conference on Sustainable Tourism and Hospitality Marketing (2018). Presented paper on “Emergence of India as a Wedding Destination” at DTHM, NEHU, Shillong. • Presented paper on “Job Satisfaction among Hotel Employees” in an International Conference (2018) at Banarsidas Chandiwala IHM&CT, New Delhi. Published in IJAHR. • International Conference on “Development Aspects in Tourism & Hospitality Sector” (2017) at Bhikaji Cama Subharti IHM, Meerut. Presented a paper on “Factors Affecting Job Satisfaction of Hotel Employees”.
WORKSHOPS & SEMINARS ATTENDED	<ul style="list-style-type: none"> • 5 days CLF (Certified Learning Facilitator) Training Programme at NCHMCT, Noida (2019). • “Two-week Capacity Building Programme” at DTHHHS, Jamia Millia Islamia, New Delhi (2018). • “Importance of Intellectual Property Rights in Innovation Management” jointly organized by Bundelkhand University & PHD Chamber of Commerce & Industry (2017). • “Author Workshop on How to write & Publish Scientific Articles & Manuscripts” jointly organized by Springer Nature & Bundelkhand University, Jhansi (2017).